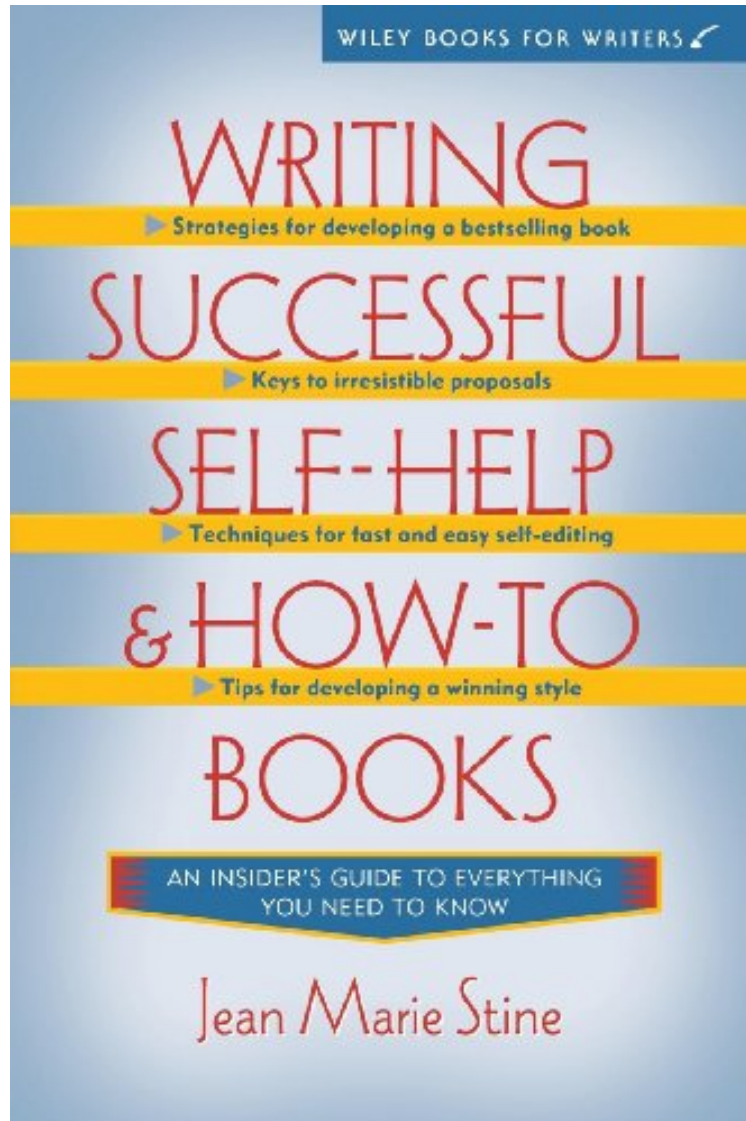


[Download pdf ebook] Writing Successful Self-Help and How-To Books (Wiley Books for Writers Series)

Writing Successful Self-Help and How-To Books (Wiley Books for Writers Series)

Von Jean Marie Stine

ePub | *DOC | audiobook | ebooks | Download PDF



DOWNLOAD



READ ONLINE

Produktinformation -Verkaufsrang: #348050 in eBooksVerffentlicht am: 2008-05-02Erscheinungsdatum: 2008-05-02File Name: B00DNL412Q | File size: 26.Mb

Von Jean Marie Stine : Writing Successful Self-Help and How-To Books (Wiley Books for Writers Series)

before purchasing it in order to gage whether or not it would be worth my time, and all praised Writing Successful Self-Help and How-To Books (Wiley Books for Writers Series):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. I read it, I used it, I got my book published.Von William MayThis is one book that I not only read but referred back to again

and again. I have read this book over three or four times; I have marked up paragraphs and highlighted important passages. This book really crystallized my planning for a book I had in mind. In chapter 4: the author's five ways of structuring a How-to book gave me an idea for the overall structure (I chose method 4 the "component-based book"). Her extensive and helpful discussion of titles and subtitles and how and why to choose them (chapter 3) lead me to spend a great deal of time in considering this critical book element. Finally, the chapters about proposal writing for a How-To book were simply great. Several other books discuss proposals and give examples, but many are for fiction proposals which aren't close to what I was trying to do. The narrowing of focus to just How-To/Self-Help proposals was just what I needed. Highly recommended.0 von 0 Kunden fanden die folgende Rezension hilfreich. Very helpfulVon Kirsten ErlenbruchAbsolutely helpful book when you intend to write an non-fiction book. As I am a self-publisher I found the passages that concern dealing with publishing houses or agents not so interesting but there is still a lot you can learn from it. E.g. how to write a short summary - always helpful if you want to get clear with yourself about the subject you are writing about.I can recommend the book by all means

Kurzbeschreibung "If you follow only a third of Jean's advice, you'll have a successful book." --Jeremy Tarcher, Publisher Jeremy P. Tarcher, Inc. "After Jean reworked my first draft, paperback rights sold for \$137,000." --Timmen Cermak, M.D., author of A Time to Heal: The Road to Recovery for Adult Children of Alcoholics Mastering the craft and understanding the mechanics of writing self-help and how-to books is the key to getting publishers to take notice of your work. Now, in the first guide to writing self-help and how-to books, Jean Stine offers an insider's view of this growing genre. Her easy-to-follow program takes you step-by-step through the complete writing process. You'll learn the importance of: * Structure and Style * Clear, easy-to-understand exercises * Creating catchy and compelling titles, subtitles, and chapter headings * Using lists, charts, and graphs to maximum effect * Checklists and other interactive elements * Writing a proposal that sells * Negotiating permissions for quotations, photos, and illustrations * Preparing your manuscript for presentation to a publisher. de Jean Marie Stine has created perhaps the ultimate how-to book: Writing Successful Self-Help and How-To Books. Among the many editorial positions Stine has held in her 15 years as an editor (and sometimes ghostwriter) of self-help and how-to books is editor in chief at the esteemed self-help publisher Jeremy P. Tarcher. She edited more than 50 self-help titles, including Women Who Love Too Much and Drawing on the Right Side of the Brain. If an author's qualifications, as Stine says in her book, are of utmost importance for a book's credibility, she is supremely qualified to write such a book. Writing Successful Self-Help and How-To Books is less about writing than about every other element that goes into making a successful self-help/how-to book. Since "publishers," as Stine says here, "buy 90 percent of their books based on proposals," she addresses in detail every element of the book proposal, from overview ("mak[e] your book sound like a must-have") and analysis of the competition to sample chapter and annotated table of contents. Her insider information on everything from title creation--"the right title alone," she confides, "can make your book a success"--to the importance of including interactive elements such as checklists, quizzes, and exercises is invaluable. Still, for the beginning writer--and Stine seems to assume that the reader of this book is an expert in a field other than writing--there is surprising little, given the book's title, about the writing process itself. --Jane Steinberg Kurzbeschreibung "If you follow only a third of Jean's advice, you'll have a successful book." --Jeremy Tarcher, Publisher Jeremy P. Tarcher, Inc. "After Jean reworked my first draft, paperback rights sold for \$137,000." --Timmen Cermak, M.D., author of A Time to Heal: The Road to Recovery for Adult Children of Alcoholics Mastering the craft and understanding the mechanics of writing self-help and how-to books is the key to getting publishers to take notice of your work. Now, in the first guide to writing self-help and how-to books, Jean Stine offers an insider's view of this growing genre. Her easy-to-follow program takes you step-by-step through the complete writing process. You'll learn the importance of: * Structure and Style * Clear, easy-to-understand exercises * Creating catchy and compelling titles, subtitles, and chapter headings * Using lists, charts, and graphs to maximum effect * Checklists and other interactive elements * Writing a proposal that sells * Negotiating permissions for quotations, photos, and illustrations * Preparing your manuscript for presentation to a publisher