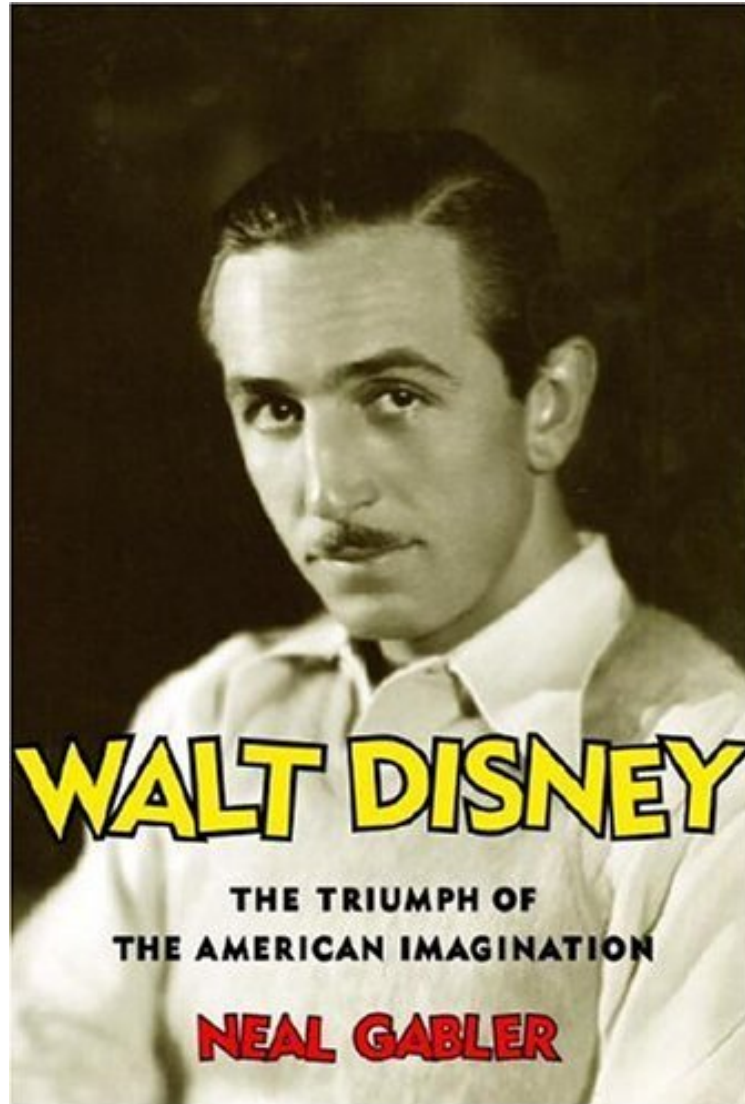


(Get free) Walt Disney

## Walt Disney

*Von Neal Gabler*

*audiobook / \*ebooks / Download PDF / ePub / DOC*



 Download

 Read Online

Produktinformation -Verkaufsrang: #297815 in eBooksVerffentlicht am: 2006-10-31Erscheinungsdatum:  
2006-10-31File Name: B000MAH7N6 | File size: 53.Mb

**Von Neal Gabler : Walt Disney** before purchasing it in order to gage whether or not it would be worth my time, and all praised Walt Disney:

KundenrezensionenHilfreichste Kundenrezensionen5 von 5 Kunden fanden die folgende Rezension hilfreich. Echter Schinken, aber lesenswertVon NukewalesVorweg: Das Buch ist umfangreich. Und es ist auch nicht zur Unterhaltung geschrieben. Aber wer einen wirklich tiefen Einblick in das Schaffen Disney bekommen will, ist hier richtig. Als vergleich habe ich noch Schickels "The Disney Version" gelesen. Lngst nicht so ausfhrlich und nicht sehr neutral geschrieben. Gabler schreibt eher wie ein Chronist, im postiven wie im negativen Sinne. Positiv weil sehr genau, der

Autor lässt auch langweilige Teile nicht aus. So kann man auch mal genaue Geschäftszahlen nachlesen, oder technische Details. Aber genau diese Detailfülle macht das Buch auch etwas zu. Ich brauchte die Informationen für eine Diplomarbeit, insofern war dieses Buch für mich ideal. Also ein Buch für Leser, die sich wirklich in das Thema Disney vertiefen wollen. Wer einfach nur eine kurzweilige Künstler-Bio sucht, sollte diesen Titel vermeiden.<sup>2</sup> von 2 Kunden fanden die folgende Rezension hilfreich. Outstanding biography Von ABT Meticulously researched, exquisitely written. Gabler is clearly a professional writer who has gone to great lengths to give his reader a detailed-as-possible rendition of Walt Disney's life and work. The length of this book may be offsetting for some - and it was indeed exasperating at times - yet I personally found it to be difficult to stop reading and became genuinely addicted to "the story" of this American icon. I have read no other biographies of Walt Disney, but I cannot imagine there is a better one out there. Highly recommended.

**Kurzbeschreibung** The definitive portrait of one of the most important cultural figures in American history: Walt Disney. Walt Disney was a true visionary whose desire for escape, iron determination and obsessive perfectionism transformed animation from a novelty to an art form, first with Mickey Mouse and then with his feature films most notably Snow White, Fantasia, and Bambi. In his superb biography, Neal Gabler shows us how, over the course of two decades, Disney revolutionized the entertainment industry. In a way that was unprecedented and later widely imitated, he built a synergistic empire that combined film, television, theme parks, music, book publishing, and merchandise. Walt Disney is a revelation of both the work and the man of both the remarkable accomplishment and the hidden life. Winner of the Los Angeles Times Book Prize for Biography USA Today Biography of the Year. de Neal Gabler's meticulously researched biography, Walt Disney offers the full story (Gabler is the first writer to gain complete access to the Disney archives) of the American icon. Readers will discover the whole story, witnessing Disney's invention of a "synergistic empire that combined film, television, theme parks, music, book publishing, and merchandise." What fans don't know could fill a book (this book in fact), and we asked Gabler to point out a few of the juicy bits. Read our interview with him, and his "10 Things That May Surprise You" list below. --Daphne Durham 10 Second Interview: A Few Words with Neal Gabler Q: Why Walt Disney? A: When you write about someone as grandiose as Walt Disney, you may tend to get a little grandiose yourself, so forgive me. But I had always set the task for myself to examine the forces that helped define American culture in the twentieth century and those individuals who might be regarded as the architects of the American consciousness. Walt Disney was certainly one of those forces and one of those architects. His visual sensibility is arguably one of the two most important in the last century, along with Picasso's, yet Picasso has received dozens of biographies and Walt Disney had, when I began, not received a single full-scale, fully-annotated biography. I wanted to fill that gap in our cultural studies. I thought that if one could understand Walt Disney, one could go a long way to understanding American popular culture. Q: One thing that strikes you when reading the book is that Walt Disney never had any money. With all his success how is that possible? A: It is astonishing that Walt Disney was always--and I do mean always--in dire financial straits until the opening of Disneyland. The primary reason wasn't that his cartoons weren't making money, because they were--at least until the war in Europe when the loss of that market meant disaster for the features. But even as they were making money, the studio was losing money because Walt was constitutionally incapable of cutting corners, enforcing economies, laying off staff. The only thing about which Walt Disney cared was quality. He thought that quality was the way to maintain his preeminence, though quality also had the psychological advantage of letting him perfect his world. The problem was that quality was expensive. To cite just one example, Walt spent more than a hundred thousand dollars setting up a training program for would-be animators, though even then the return was small because Walt was so picky that very few of the candidates actually qualified to work at the studio. Money meant very little to Walt Disney. It was only a means to an end, never an end in itself. Q: When did Walt first conceive of the idea for Disneyland and what were the initial reactions to the idea? A: It is very difficult to determine exactly when Walt hatched the idea for Disneyland, though he seems to have been thinking about it for a long time, at least since the early 1930s. Certainly by the time he was taking his daughters, Diane and Sharon, to amusement parks on Sunday afternoons in the late 1940s, he had formulated the idea to establish a park that was clean and wholesome and where parents wouldn't be afraid to take their children. The original plan was to build the park on a plot adjacent to the studio in Burbank, where there would be a train, a town square, an Indian village and kiddieland rides, but as Walt's ideas expanded, so did the need for a bigger plot. As for the reactions to his idea, Roy was initially reluctant, as usual, and Walt's wife, Lillian, was firmly opposed, though she had also been opposed to his making Snow White. Still, Walt exaggerated the opposition as a way, I think of elevating his own foresight and determination. In fact, as the plan grew closer to realization, corporations sought to be included as lessees, and even banks, that had been skeptical, became more receptive. When the park opened, it was an instant success. Q: What do you think has been Walt's most lasting impact/legacy on American culture? A: One could answer this question in a dozen different ways depending on one's priorities, but I think his largest bequest is a matter of the American mind. Walt Disney helped change the national consciousness. He

got people to believe in the power of wish fulfillment--in their own ability to impose their wills on a recalcitrant reality. That's what Walt Disney did all his life. He managed to replace reality with his illusions--what some people now refer to disparagingly as Disneyfication. He sold us on the idea of control because Walt Disney was himself a master of control. We see the results everywhere--from film to theme parks to virtual reality to virtual politics.