

(Ebook pdf) Media Makeover: Improving The News One Click at a Time (Kindle Single) (TED Books) (English Edition)

Media Makeover: Improving The News One Click at a Time (Kindle Single) (TED Books) (English Edition)

Von Alisa Miller

*audiobook / *ebooks / Download PDF / ePub / DOC*



DOWNLOAD



+

READ ONLINE

Produktinformation -Verkaufsrang: #754973 in eBooksVerffentlicht am: 2011-06-23Erscheinungsdatum: 2011-06-23File Name: B0057ZEENC | File size: 22.Mb

Von Alisa Miller : Media Makeover: Improving The News One Click at a Time (Kindle Single) (TED Books) (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Media Makeover: Improving The News One Click at a Time (Kindle Single) (TED Books) (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. We are not informed well at allVon Dr Heiko SchroederLiving in a democratic system requires that we are all well informed, as we are engaged in making major decisions. How can this be achieved if the media present us with a distorted picture of our world. "Media Makeover" shows where we are and where we should be in relation to be provided with the most essential information about our world.

KurzbeschreibungOn average, many of us spend more than 70 minutes per day consuming news. That's double the amount of time we spend caring for loved ones. How is it that we know so little about something that is such a big part of our lives? Alisa Miller, CEO of Public Radio International and media and technology leader, urges us to be aware and take control of the news if we want a more accurate picture of the world. "Media Makeover" is an entertaining and informative birds eye view of how news is made, what is missing from our news diets, why certain types of content are harder to come by, the implications for our society, and perhaps most importantly, what can be done about it. "Media Makeover" is a must-read for anyone who wants to be better informed and to take action: consumers, innovators, technologists, journalists, and media leaders alike. Alisa Miller shows how we need to take care of our News diet as much as our Food diet - an important book for all who care about how we learn about the world."--Richard Sambrook, Former Director of BBC Global News and Visiting Fellow of the Reuters Institute for the Study of Journalism"TV news is junk, utter wasted, distracting, useless junk. It's not going to get better unless we speak up, and Alisa Miller is doing just that."--Seth Godin, Author of We Are All WeirdKurzbeschreibungOn average, many of us spend more than 70 minutes per day consuming news. That's double the amount of time we spend caring for loved ones. How is it that we know so little about something that is such a big part of our lives? Alisa Miller, CEO of Public Radio International and media and technology leader, urges us to be aware and take control of the news if we want a more accurate picture of the world. "Media Makeover" is an entertaining and informative birds eye view of how news is made, what is missing from our news diets, why certain types of content are harder to come by, the implications for our society, and perhaps most importantly, what can be done about it. "Media Makeover" is a must-read for anyone who wants to be better informed and to take action: consumers, innovators, technologists, journalists, and media leaders alike. Alisa Miller shows how we need to take care of our News diet as much as our Food diet - an important book for all who care about how we learn about the world."--Richard Sambrook, Former Director of BBC Global News and Visiting Fellow of the Reuters Institute for the Study of Journalism"TV news is junk, utter wasted, distracting, useless junk. It's not going to get better unless we speak up, and Alisa Miller is doing just that."--Seth Godin, Author of We Are All Weird