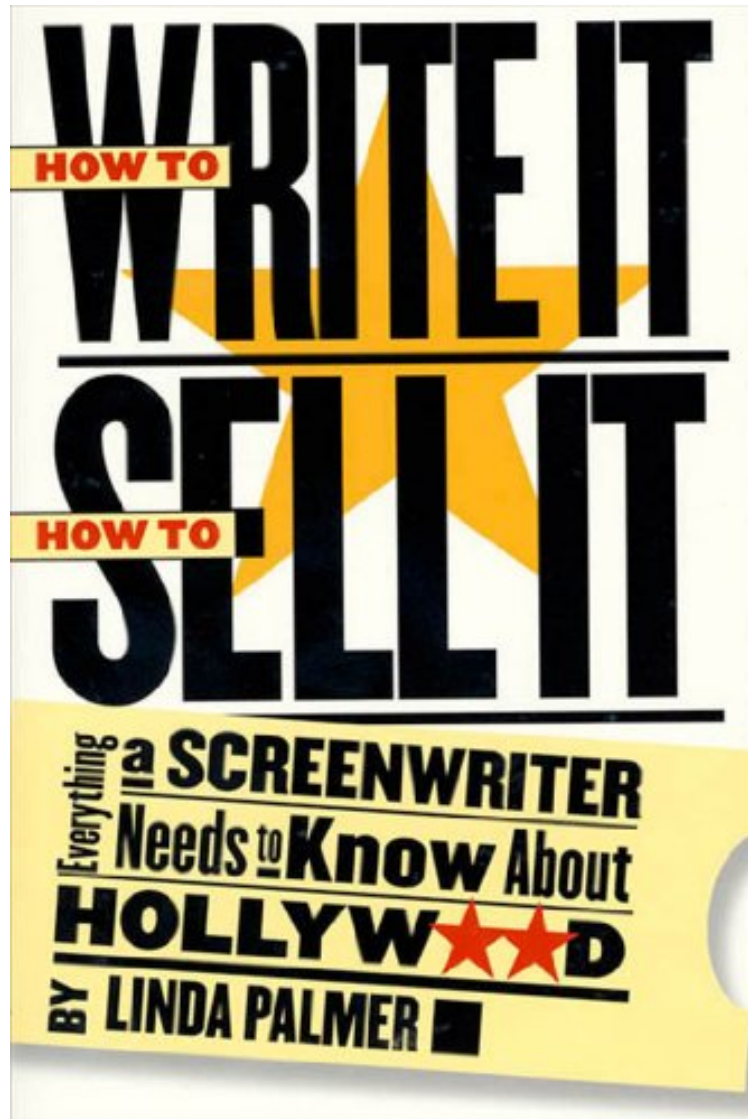


[Free] How to Write It, How to Sell It: Everything a Screenwriter Needs to Know About Hollywood

# How to Write It, How to Sell It: Everything a Screenwriter Needs to Know About Hollywood

Von Linda Palmer

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Von Linda Palmer : How to Write It, How to Sell It: Everything a Screenwriter Needs to Know About Hollywood before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Write It, How to Sell It: Everything a Screenwriter Needs to Know About Hollywood:

Kundenrezensionen Hilfreichste Kundenrezensionen 0 von 0 Kunden fanden die folgende Rezension hilfreich. Good information, but very unorganized Von Robert Graves This book is a good introduction to screenwriting and certainly

contains sound information. Let me say that first - you will learn from this book, and eventually it should be in your collection. The rating of 3 stars comes from an almost complete lack of organization in the book. Palmer tends to jump around from subject to subject, and the worst part is, there's NO INDEX! Sure, you'll learn how and when to use "your" and "you're," or "its" and "it's" (which Palmer overdoes throughout the book as an attempted joke), but why do I capitalize only certain words in the screenplay? How do I superimpose words on the screen? The book is silent on practical info such as this, and if it IS in there, it's hard to find because of the lack of organization. For the price, you can get much better books, such as "Writing Screenplays That Sell" by Michael Hauge. It's unfortunate, because Palmer is obviously talented and has much to say. It's just that the book needs a little more of that germane information and it definitely needs an INDEX.0 von 0 Kunden fanden die folgende Rezension hilfreich. Tell us more PalmerVon Ein Kundelf you have no clue what the movie industry is like, or know nothing about screenwriting, then i suggest you buy this book. As far as screenwriters that want to expand their knowledge, I suggest you look somewhere else. Don't get me wrong if you have written a screenplay and need to know what to do now, Linda Palmer may really help you out. However Linda came accross to me as very self centered. She constintly talk about herself and what she has accomplished. I'm very happy for her but i don't think she should flawnt it in front of our faces every other line. Especially for those people trying to make it in the movie industry. Also it seems like most of the time all she can do is recommend movies to watch and study. Which is a very important thing to do though, i don't think it is what most people are expecting in this book.0 von 0 Kunden fanden die folgende Rezension hilfreich. "Best of the best": Comprehensive,insightful,accessibleVon rlorber2@earthlink.netAs a published author, making the transition to screenwriting, I have no doubt that Palmer's book is destined to become the "Bible for Film Students" everywhere. It's all here-- the nuts bolts of formatting, insightful discussions about "good dialogue vs. bad dialogue," character development in relation to story, and my favorite-- popular misconceptions about "Structure." (Palmer, who makes her living as a screenwriter script doctor, and who knows the industry, inside and out, has total disdain for the formulaic "paint-by-the numbers" writing techniques, fostered by typical Screenwriting books. I know (groan)-- I've read them all-- written by "writers," who (a)purport to teach writing, and (b)have never sold a single screenplay. Not even one. Guess why.

KurzbeschreibungAs a producer and successful screenwriter, Linda Palmer knows all of Hollywood's trade secrets-- and in *How to Write It, How to Sell It*, she shares them all.Linda Palmer knows that even in closed-door Hollywood, if your screenplay snags the interest of a producer, it doesn't matter who you are--you're in. The trick is getting your screenplay into the producer's hands. As a former vice president of production at Tristar Pictures and a credited screenwriter, Linda Palmer has a unique understanding of both sides of Hollywood's desk.In *How to Write It, How to Sell It*, she shares her knowledge with aspiring screenwriters, and she does so with the same charm the students of her popular UCLA Extension class have come to love and depend on. Straightforward and personable, Palmer uses the movies she loves to illustrate discussions of plot, structure, and character. From the layout of the page to the pitch to tips on sneaking by Hollywood's notorious readers, Palmer explains the business of show business as only one who knows it from the inside can.Pressestimmen"She is magic . . . Entertaining, educating, and charming [students] all at the same time. I would follow her anywhere." Elizabeth Forsythe Hailey"Deviate from [Linda's teachings] at your own risk."Rod Amateau, producer, director, and screenwriter