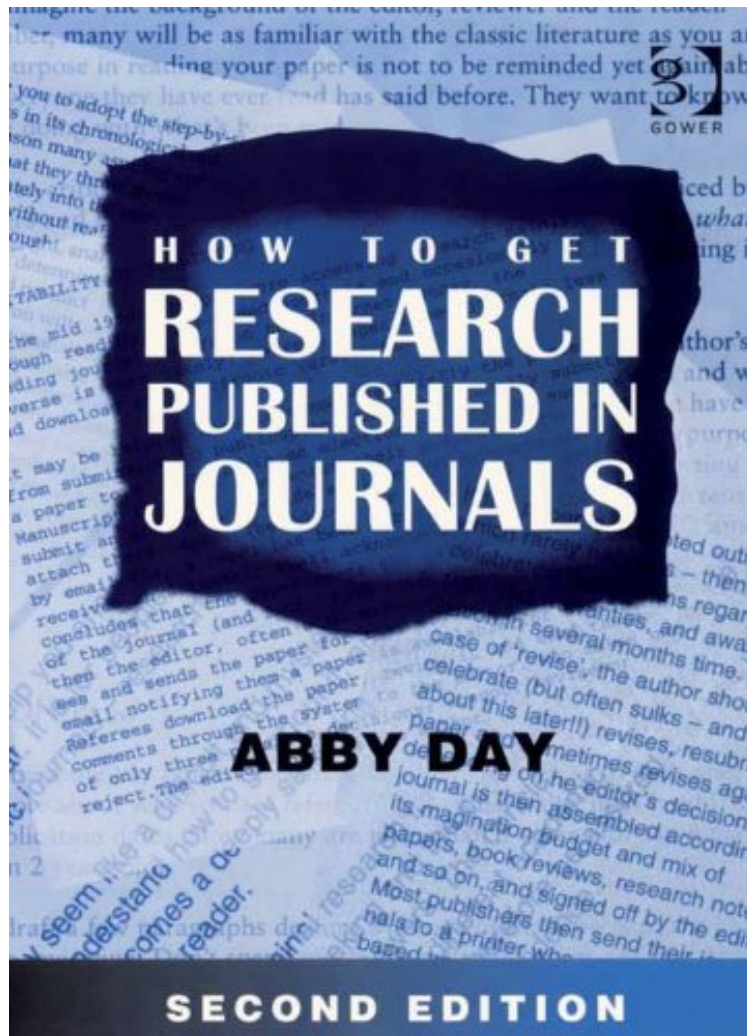


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How to Get Research Published in Journals

Von Abby Day

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Von Abby Day : How to Get Research Published in Journals before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Get Research Published in Journals:

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. No-nonsense guide to getting into scholarly publications.Von Ein KundeHow to get research published in journals, Abby Day,GowerI liked this book. I liked it a lot, in fact. Here's how it starts: "Publishing may seem like a difficult and mysterious business, but it's not". And then, in a nicely economical style, in not much more than a one-sitting reading, Abby Day proceeds to demonstrate exactly how it's not that mysterious and difficult. It doesn't ignore the difficulties of the strange process of converting research data and ideas into a communicative document; it confronts them, one by one, takes them apart, and provides a range of coping strategies.As an editor, I almost wanted to be resistant to the

mystique of the process being debunked. But what editor could resist this: "why is it that so many authors send editors junk mail?.....editors reject half the articles they receive simply because they are not suited to that particular journal's brief". Or this: "scratch the surface a little and most editors will admit they experience a thrill from helping...authors along". Hey, yes, that's me! I like being an editor! Don't send me junk! Put in some effort to give me papers which make my life easy and are a pleasure to read and review, and are a pleasure for my review board, and are a pleasure for my subscribers. Then we'll all give some of that effort back to you. And as an author, I was really impressed. Every chapter has a little series of action points. Every part of the creative process, from thinking of an idea in the first place to composing a covering letter to a journal editor, to the psychology of fear of being rejected, is outlined in idiot-proof detail. And here's a thing. You can read this book. Compared to most business texts, this positively zings along, with lots of memorable little phrases and techniques. "Twenty words or less" and "So what?" will be stuck in my head forever. And the really neat and unusual part was the exposure of referees' comments to illustrate points made, all the way through. We live in a knowledge society now, and readers of this will be, by and large, working in the knowledge business. To make a knowledge society work means that knowledge needs to be disseminated. That's not just academic researchers writing for other academic researchers; it's managers writing about quality improvement; it's CEOs writing about strategy; it's politicians writing about social policy. Effective dissemination of knowledge means we all get richer. This is a clear, no-nonsense, pull-yourself-together-and-get-on-with-it exposition of exactly how to do all that. I was impressed by it and I'd recommend anyone in the knowledge business to read it, whether you are a neophyte thinking about writing your first scholarly paper or an old hand with a publication list as long as your arm. Much as I'm not terribly good at being humble, I think I'm a better writer and maybe a better editor too as a result of having read it. John Peters Editor, Management Decision Journal

Kurzbeschreibung Now in its second edition, this internationally best-selling book has been revised and updated. It focuses on helping people overcome some of the most common obstacles to successful publication. Lack of time? An unconscious fear of rejection? Conflicting priorities? In this, the first book to address the subject, Abby Day explains how to overcome these obstacles and create publishable papers for journals most likely to publish them. She shows how to identify a suitable journal and how to plan, prepare and compile a paper that will satisfy its requirements. She pays particular attention to the creative aspects of the process. As an experienced journal editor and publisher, Dr Day is well placed to reveal the inside workings of the reviewing procedure - and the more fully you understand this, the greater the chance that what you submit will be accepted and published. For academic and research staff, in whatever discipline, a careful study of Dr Day's book could be your first step on the road to publication. Pressestimmen s of the previous edition: 'It helped to sharpen my thinking...highly recommended as a resource for any novice or aspirant writer of journal articles...the book meets the criteria advocated by Day herself for journal articles and papers - it meets its purpose and it adds value.' Emerald Journal Education and Training Vol 50, Issue 4 2008 s of the previous edition: 'Her pragmatic and humorous approach will be invaluable to novices trying to break into the world of journal article publishing and has lots also to offer to experienced writers, who can expect to get new perspectives and a re-energised approach. What is more, it is a really good read too, causing me to laugh loud as I read it, at the same time as reaching for my highlighter pen to mark some of her more apposite points for future reference. I wish I had written this book myself!' Assessment and Evaluation in Higher Education '... entertaining and easy to read.' Elsevier Science 'Highly recommended...' Asia Pacific Management Forum 'It is, therefore, perhaps a good sign that the main thrust of the first third of Abby Day's book is the purpose of academic publication. Along the way, there is plenty of good advice on improved writing, evaluation and common problems, all well written and fun - but the thrust is the purpose...there are various aspects of good educational technology in the way Day helps one deal with one's academic publishing problem.' British Educational Communications and Technology Agency Kurzbeschreibung Now in its second edition, this internationally best-selling book has been revised and updated. It focuses on helping people overcome some of the most common obstacles to successful publication. Lack of time? An unconscious fear of rejection? Conflicting priorities? In this, the first book to address the subject, Abby Day explains how to overcome these obstacles and create publishable papers for journals most likely to publish them. She shows how to identify a suitable journal and how to plan, prepare and compile a paper that will satisfy its requirements. She pays particular attention to the creative aspects of the process. As an experienced journal editor and publisher, Dr Day is well placed to reveal the inside workings of the reviewing procedure - and the more fully you understand this, the greater the chance that what you submit will be accepted and published. For academic and research staff, in whatever discipline, a careful study of Dr Day's book could be your first step on the road to publication.