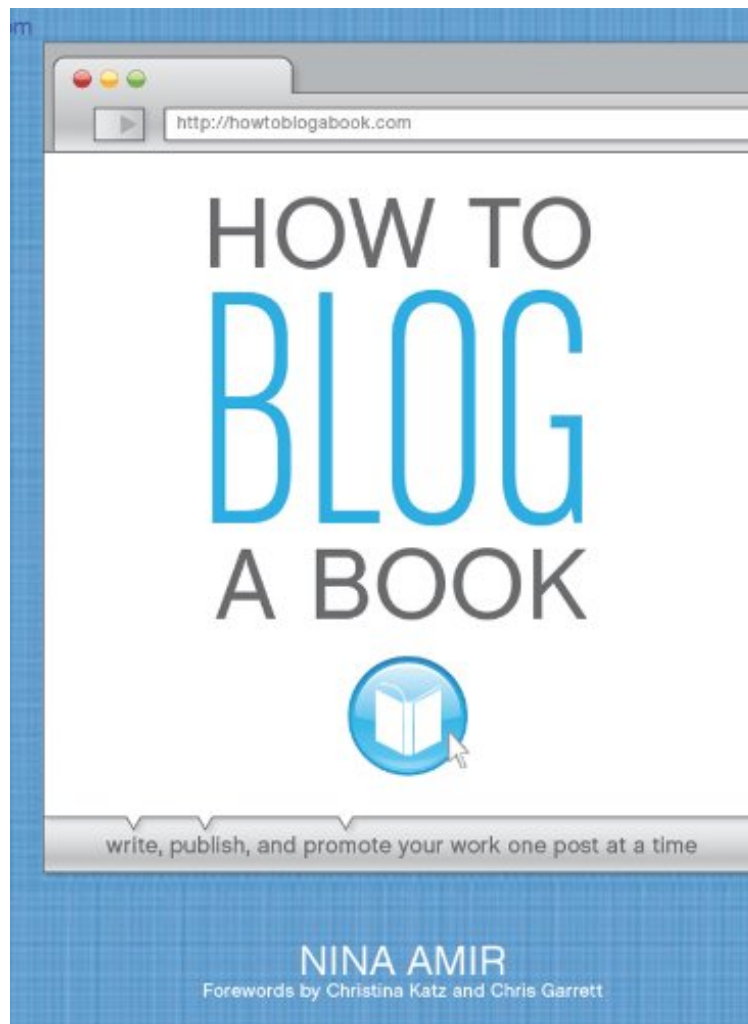


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How to Blog a Book: Write, Publish, and Promote Your Work One Post at a Time

Von Nina Amir

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KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. A Great BuyVon Anthony KeetonI've been blogging for two years and bought this book to help me with transforming my blog content into a book. Though it's very good for this, it also has great tips on driving traffic to your blog, maintaining your blog, blogging consistently, and planning what and when to blog.The section on how to market your book is probably the best.It is intended for those who are planning to write a book and want to establish an audience

beforehand. But it is very helpful if you've been blogging for awhile and want to distill the content into a book. A very good resource. 0 von 0 Kunden fanden die folgende Rezension hilfreich. Nichts neues... Von C. Arcamone Ich war sehr enttäuscht, wenn man wie ich bereits den Blog kennt, hat dieses Buch keinen Mehrwert. Der Kaufpreis tut daher noch mehr weh. Zum Glück gibt es Rückgabemöglichkeit.

Kurzbeschreibung How to Blog a Book teaches you how to create a blog book with a well-honed and uniquely angled subject and targeted posts and how to build the audience necessary to convince agents and publishers to make your blog into a book. Inside you'll find: Basic information on how to set up your blog and the essential plug-ins and other options necessary to get the most out of each post Steps for writing a book easily from scratch using blog posts Advice on how to write blog posts Tips on gaining visibility and promoting your work both online and off Tools for driving traffic to your blog Information on how to monetize an existing blog into a book or other types of products Profiles with authors who received blog-to-book deals Author Nina Amir explains how writing a book in cyberspace allows you to get your book written easily, while promoting it and building an author's platform. It's a fun, effective way to start writing, publishing, and promoting a book, one post at a time.

Kurzbeschreibung How to Blog a Book teaches you how to create a blog book with a well-honed and uniquely angled subject and targeted posts and how to build the audience necessary to convince agents and publishers to make your blog into a book. Inside you'll find: Basic information on how to set up your blog and the essential plug-ins and other options necessary to get the most out of each post Steps for writing a book easily from scratch using blog posts Advice on how to write blog posts Tips on gaining visibility and promoting your work both online and off Tools for driving traffic to your blog Information on how to monetize an existing blog into a book or other types of products Profiles with authors who received blog-to-book deals Author Nina Amir explains how writing a book in cyberspace allows you to get your book written easily, while promoting it and building an author's platform. It's a fun, effective way to start writing, publishing, and promoting a book, one post at a time.

ber den Autor und weitere Mitwirkende Nina Amir, the president of CopyWright Communications (copywrightcommunications.com), is a seasoned journalist, author, editor, blogger, writing and blogging coach, book proposal consultant, workshop leader, and speaker with more than 33 years of experience in the publishing field. She is the founder of Write Nonfiction in November, a blog and writing challenge, and currently writes four other blogs, including How to Blog a Book and Write Nonfiction NOW! Amir has edited or written for more than 45 local, national, and international magazines, newspapers, e-zines, and newsletters, producing hundreds of articles. Her essays have been published in five anthologies, and she has self-published nine short books. Additionally, she has a proven track record as a book editor. One of Amir's client's books, Enlightened Leadership by Ed Oakley and Doug Krug, was self-published and then purchased and re-released by Simon Schuster; it has sold more than 230,000 copies to date. Another, Radical Forgiveness by Colin Tipping, won the 1998 Writer's Digest Self-Published Book Award and went on to sell 115,000+ copies. Amir resides with her husband and two children in the Santa Cruz Mountains in Los Gatos, CA. Visit her website at ninaamir.com.