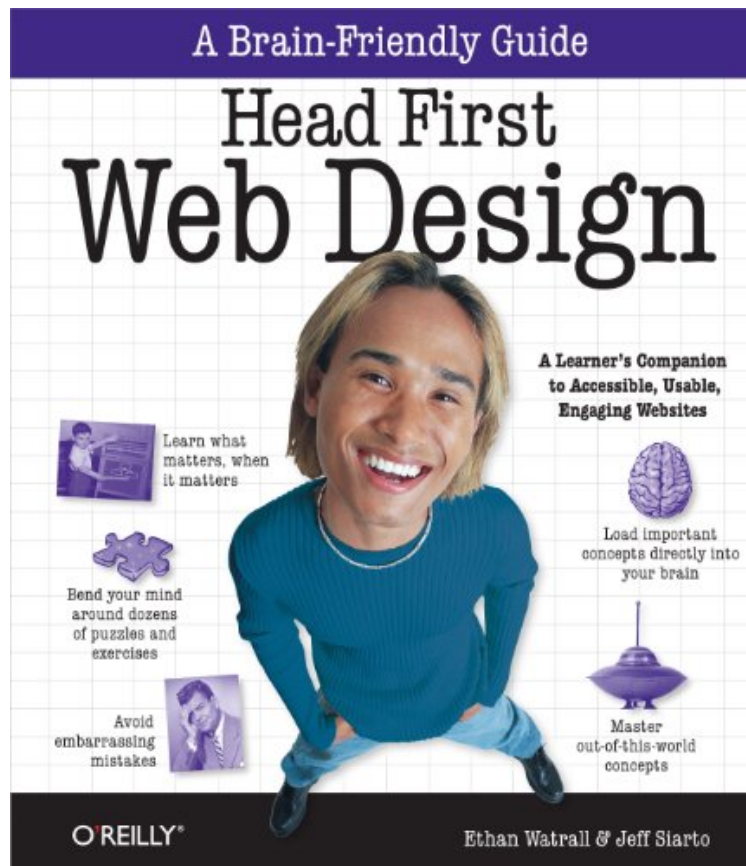


Head First Web Design: A Learner's Companion to Accessible, Usable, Engaging Websites

Von Ethan Watrall, Jeff Siarto

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Von Ethan Watrall, Jeff Siarto : Head First Web Design: A Learner's Companion to Accessible, Usable, Engaging Websites before purchasing it in order to gauge whether or not it would be worth my time, and all praised Head First Web Design: A Learner's Companion to Accessible, Usable, Engaging Websites:

Kundenrezensionen
Hilfreichste Kundenrezensionen
0 von 0 Kunden fanden die folgende Rezension hilfreich.
Extensive guide to web form usability
Von Till Halbach
The author lists a wide range of topics and treats them with pedagogic care. There are plenty of examples. The book can be a bit lengthy in the discussion here and there, and some topics are missing such as accessibility and multimodality. Also, the book needs to be updated with regard to HTML5 pretty soon. Other than that, I am very satisfied.
1 von 3 Kunden fanden die folgende Rezension hilfreich.
Schnes Werk mit wenigen Schwächen
Von Andreas
Das Buch ist im typischen Head-Rush Format aufgebaut. Viele visuelle Merkmale machen den Inhalt leicht verständlich, ohne mit Fachjargon um sich zu werfen. Das Buch ist eine gute Zusammenfassung von wichtigen Merkmalen, die eine gut designte Webseite ausmachen. Um einen schnellen Einstieg in die Materie zu bekommen ist dieses Buch ideal. Etwas unglücklich ist das plötzlich auftauchende Gewirr an CSS- und HTML-Code. Hierbei sollte der Leser unbedingt weitere Werke oder Kenntnisse mitbringen, um nicht in

Frustration zu Enden. Ansonsten ist alles leicht nachvollziehbar. Besonders schön ist das Kapitel über Farben und deren Harmonien auf Webseiten als auch die im Anhang gezeigten Tabellen zur Budgetierung von Webprojekten. Alles in allem ein gutes Allgemeinwerk, ohne sich als Expertenbuch auszeichnen zu müssen. Wer mehr Tiefe in einzelnen Bereichen möchte, sollte anderes wählen. 1 von 5 Kunden fanden die folgende Rezension hilfreich. Brain-friendly Web Design 101 Von Franco Arda Head First brought us another masterpiece in the usual brain-friendly way. After studying this book you'll 'master' pre-production, information architecture, navigation, color, and even accessibility. WHO IS THIS BOOK FOR? If you can answer 'YES' to all of these; 1) you're comfortable with XHTML CSS but don't have experience with web design. 2) do you consider yourself a web developer (PHP, Ruby on Rails, .NET) and want to become a better web designer? 3) do you need to understand web design for a course or your line of work? TABLE OF CONTENTS (in brackets are my comments) 1 Building Beautiful Web Pages (know your audience, design for your users) 2 Pre-Production (start with paper, pencil, and a big fat pink eraser) 3 Organize Your Site 4 Layout and Design (some golden rules incl the Golden Ratio) 5 Designing With Color (the color wheel more ... excellent!) 6 Smart Navigation 7 Writing For The Web (...is different!) 8 Accessibility 9 Listen to Your Users 10 Evolutionary Design (keeping your site fresh/design updated) 11 The Business of Web Design (great basic stuff for those turning 'pro')

Kurzbeschreibung Want to know how to make your pages look beautiful, communicate your message effectively, guide visitors through your website with ease, and get everything approved by the accessibility and usability police at the same time? Head First Web Design is your ticket to mastering all of these complex topics, and understanding what's really going on in the world of web design. Whether you're building a personal blog or a corporate website, there's a lot more to web design than div's and CSS selectors, but what do you really need to know? With this book, you'll learn the secrets of designing effective, user-friendly sites, from customer requirements to hand-drawn storyboards all the way to finished HTML and CSS creations that offer an unforgettable online presence. The revised two-color edition of this book includes a free online version of the chapter on web color. You can easily access this chapter at Oreilly.com once you register your book. Your time is way too valuable to waste struggling with new concepts. Using the latest research in cognitive science and learning theory to craft a multi-sensory learning experience, Head First Web Design uses a visually rich format specifically designed to take advantage of the way your brain really works.