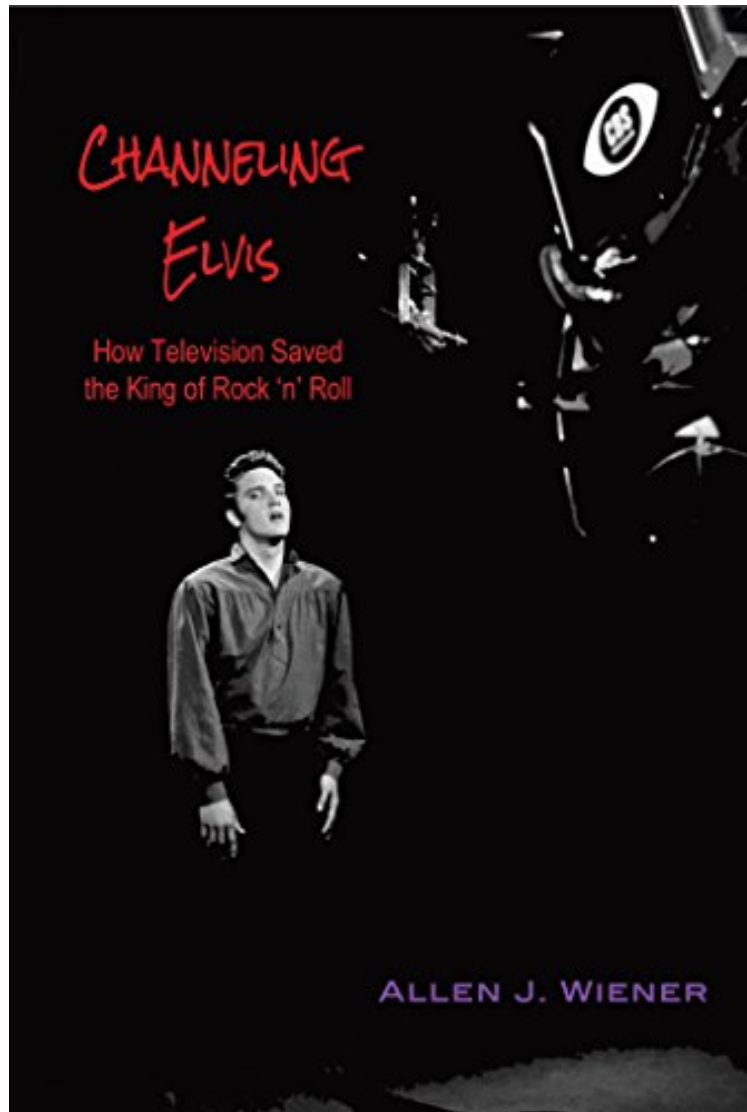


(Read and download) Channeling Elvis: How Television Saved the King of Rock 'n' Roll (English Edition)

Channeling Elvis: How Television Saved the King of Rock 'n' Roll (English Edition)

Von Allen Wiener

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Von Allen Wiener : Channeling Elvis: How Television Saved the King of Rock 'n' Roll (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Channeling Elvis: How Television Saved the King of Rock 'n' Roll (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. An important piece of Elvis' careerVon Dirk WelzThe book deals with every aspect of the King's work for several

television stations, his appearances in variety shows and his own tv-specials. I am a fan for three decades, but still there was plenty for me to learn.

Kurzbeschreibung Elvis Presley was a virtual unknown when, in 1956, he strutted his stuff in front of a national television audience for the very first time. By years end, following a dozen TV appearances, he was an international superstar. Over the next two decades, Elvis turned to TV whenever his career required a boost or a complete makeover. "Channeling Elvis: How Television Saved the King of Rock 'n' Roll" peers through TV's unique lens to take a close-up look at his 20-year career. Based on more than a decade of research, dozens of fresh interviews, and careful review of hours of television and other footage, "Channeling Elvis" focuses on the role television played in creating, sustaining, and reviving the King's unrivaled popularity. Only television captured the full arc of his career, from those initial steps on the national stage and highly anticipated return from the U.S. Army to his resurrection in the wake of some lame recordings and less-than-stellar movies, renewed acclaim as a concert artist, and premature, self-inflicted 1977 exit. Television captured it all, and Elvis Presley's TV appearances also provided us with the most extensive visual record of this incredible man doing what he loved best: performing live. Praise for "Channeling Elvis": Allen Wiener puts a new charge into the story of Elvis and his rise, namely television. It's arguable that television had more to do with Elvis' meteoric streak to the top than radio. 'Channeling Elvis' is something new under the Elvis sun. -- Allen Barra, author of "Mickey and Willie: Mantle and Mays, the Parallel Lives of Baseball's Golden Age". Unlike the Hollywood-contrived plastic persona that characterized the vast majority of his big-screen appearances, the Elvis who turned American television on its head during the mid-50s and used it for his rebirth in the late-60s was the real performer in all of his lip-curling, pelvic-thrusting glory. Equally captivating was the sadder figure who faced the final curtain on his 1977 TV special, and it is thanks to Allen Wiener's great insight and invaluable research that, at long last, 'Channeling Elvis' explores, explains, and relives these pivotal moments of a legendary career. Richard Buskin, author of "Classic Tracks: The Real Stories Behind 68 Seminal Recordings". Television made Elvis Presley in 1956. Twelve years later -- all too briefly -- it resurrected him. In 'Channeling Elvis', Allen Wiener illuminates a bittersweet American romance. -- Bob Thompson, author of "Born on a Mountaintop: On the Road with Davy Crockett and the Ghosts of the Wild Frontier." Allen J. Wiener knows his way around icons, and 'Channeling Elvis' ably makes the case that TV transformed the greatest recording artist of the early rock n roll era into a unique cultural phenomenon. The Elvises that emerge in Wiener's account always command the spotlight. -- Paul Cool, former program director and disc jockey, KUSF Radio, San Francisco, and author of "Salt Warriors: Insurgency on the Rio Grande".

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author of "David Crockett in Congress: The Rise and Fall of the Poor Mans Friend" winner of the 2010 Independent Publisher Book Award for Best Regional Non-Fiction and "Music of the Alamo: From 19th Century Ballads to Big-Screen Soundtracks." He has also written for the Washington Post, People, the Nashville Tennessean, Musician, Goldmine, Discoveries American History, Western Clippings, the Alamo , the Alamo Journal, and the Crockett Chronicle, while providing the liner notes for several CDs. He lives in Maryland.