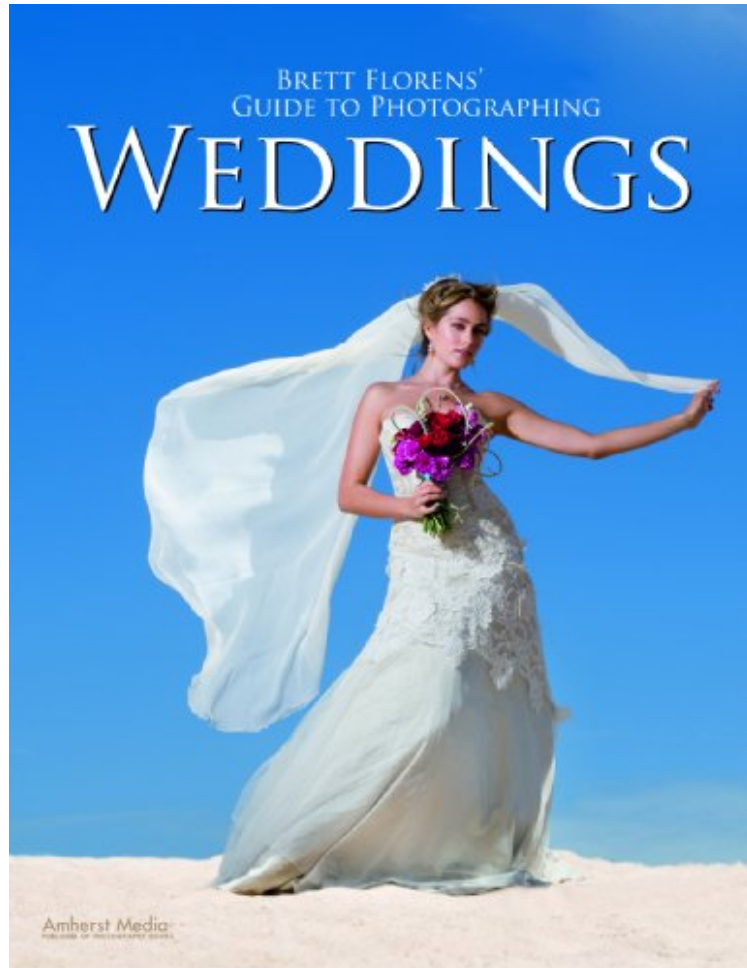


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Brett Florens' Guide to Photographing Weddings

Von Brett Florens

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Von Brett Florens : Brett Florens' Guide to Photographing Weddings before purchasing it in order to gage whether or not it would be worth my time, and all praised Brett Florens' Guide to Photographing Weddings:

KundenrezensionenHilfreichste Kundenrezensionen0 von 1 Kunden fanden die folgende Rezension hilfreich. HochzeitsfotografieVon An Leysenfr fotografafen sehr deutlich und verstdlich geschrieben. sehr gute druckqualitt. ideales buch als vorlage fr ideen und inspiration zur hochzeitsfotografie.

KurzbeschreibungInternationally acclaimed commercial, portrait and wedding photographer Brett Florens' sensational handbook guides readers through the rigours of getting the shots, marketing their work, mingling with guests, making the sales and designing one-of-a-kind albums that will thrill their clients. Florens' insightful text on business basics,

marketing materials and technical prowess is perfectly paired with page after page of `now' images. His finger is firmly on the pulse of the wedding industry, offering fashion-inspired, magazine-style images seen in bridal magazines. Pressestimmen "Florens covers every topic from equipment selection and posing to the hottest photographic styles, marketing your work, and talking to clients." --"Shutterbug Magazine" Kurzbeschreibung Internationally acclaimed commercial, portrait and wedding photographer Brett Florens' sensational handbook guides readers through the rigours of getting the shots, marketing their work, mingling with guests, making the sales and designing one-of-a-kind albums that will thrill their clients. Florens' insightful text on business basics, marketing materials and technical prowess is perfectly paired with page after page of `now' images. His finger is firmly on the pulse of the wedding industry, offering fashion-inspired, magazine-style images seen in bridal magazines.